



## **CVBIZNETWORK.com Joins the Constant Contact Business Partner Program**

*Program Provides Clients with Effective and Affordable Tools to Build Strong, Lasting Customer Relationships*

**La Quinta, CA – May 24, 2010-** CVBIZNETWORK.com today announced it has joined the [Constant Contact Business Partner Program](#) to provide its clients with easy-to-use email marketing, event marketing, and online survey products to help them build strong, lasting customer relationships. [Constant Contact<sup>®</sup>, Inc.](#) is a leading provider of [email marketing](#), event marketing, and online survey tools for small organizations.

“The Constant Contact online marketing tools give our clients a valuable addition to services. Because of the tools’ ease-of-use and affordability, membership in the Constant Contact partner program provides a great solution to meet our clients’ marketing needs.”

As a Constant Contact Business Partner, **CVBIZNETWORK** is able to provide its members with email marketing, event marketing, and online survey capabilities. With Constant Contact Email Marketing, **CVBIZNETWORK’s** members can quickly and easily create professional-looking emails, manage email contact lists, measure email campaign results from clicks to open rates, and review who joined an email list. With Constant Contact Online Survey, **CVBIZNETWORK’s** members have an easy-to-use tool to gather feedback that will help them meet customer needs, generate new ideas, and grow their business or organization. With Constant Contact Event Marketing, **CVBIZNETWORK’s** members can professionally promote and efficiently manage registrations and RSVPs for their meetings, functions, seminars, and other events. Constant Contact designed these tools specifically to help small businesses and organizations drive increased customer or member participation and strengthen relationships.

“Email marketing, event marketing, and online surveys are proven tools that help small businesses connect with customers and build successful relationships with them,” said Eric Groves, senior vice president, Global Market Development, Constant Contact. “We are pleased

that **CVBIZNETWORK** chose Constant Contact to provide its clients with our online marketing tools, and we look forward to working together to help **CVBIZNETWORK.com** be an even bigger factor in its customers' successes."

### **CVBIZNETWORK.com**

CVBIZNETWORK.com is a web based business event calendar which allows business professionals to be informed of business events and/or professional development seminars throughout the Coachella Valley.

With the vision of assisting local business professionals in building relationships, promoting their business and getting connected and staying connected with their clients and customers within the Coachella Valley.

### **About Constant Contact, Inc.**

With more than 350,000 customers, Constant Contact, Inc. is a leading provider of email marketing, event marketing, and online surveys for small businesses, non-profits, and member associations. Founded in 1995, Constant Contact helps small organizations grow stronger customer relationships by delivering professional, low cost, easy-to-use online tools backed with award-winning support, education and personal coaching. Constant Contact is a publicly traded company (Nasdaq: CTCT) with offices located in Waltham, Mass., Loveland, Colo., and Delray, Fla. To learn more, please visit [www.ConstantContact.com](http://www.ConstantContact.com) or call 781-472-8100.

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